

## Undergraduate International Business Program Ranked 10<sup>th</sup> Nationwide

U.S. News & World Report, the leading organization ranking undergraduate business school programs, has ranked the University of Missouri-St. Louis undergraduate business program as tenth best in the United States (tied with Georgetown University and the University of Hawaii). Last year, the program was ranked 18<sup>th</sup>, so this is a significant improvement in the rankings. As Professor David Ricks, International Business Program Director, pointed out, "Since our program is only four years old, we feel we are on the right track. We have a quality program here and it is very nice to see it gaining high recognition this quickly. We will continue improving our program and hope for an even higher recognition in the future".

The official U. S. News & World Report ranking of the top undergraduate international business schools is as follows:

1. University of South Carolina – Columbia (Moore)
2. New York University (Stern)
3. University of Pennsylvania (Wharton)
4. University of Michigan – Ann Arbor
5. University of California – Berkeley (Haas)
6. University of Texas – Austin (McCombs)
7. San Diego State University
8. University of Southern California (Marshall)
9. Florida International University
10. Georgetown University (McDonough) DC  
University of Hawaii-Manoa  
**University of Missouri – St. Louis**
13. Indiana University – Bloomington (Kelley)  
University of Wisconsin-Madison
15. University of Washington

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# update

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University of Missouri-St. Louis College of Business Administration

*Update* is published twice a year by the College of Business Administration, University of Missouri-St. Louis, One University Boulevard, St. Louis, MO 63121. For more information please get in touch with jane\_ferrell@umsl.edu, phone (314)516-5883, fax (314) 516-6420. Please e-mail address changes to jane\_ferrell@umsl.edu.

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# update

University of Missouri-St. Louis College of Business Administration

## Message from the Dean **Perspectives on my first three months**

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I am honored to have the privilege to lead the University of Missouri – St Louis College of Business Administration. The College is composed of a fine faculty and staff and hardworking students. It holds the promise to be an outstanding College of Business Administration and our Vision is to become one of the top metropolitan public business schools in the country. The College is poised for quality growth due in large part to the leadership of Tom Eyssell who served as Interim Dean for the past year. Thank you, Tom for your stewardship of the College.

A major result of last year's efforts was the College Strategic Plan. The strategic plan was the result of work by faculty, administrators and alumni that was accomplished before I arrived. It contains many useful ideas and the action items that it calls for are important to accomplish but, mostly, they do not specify clearly the definitive path that we will follow for the next five years. This is probably as it should be. I am essentially the fourth dean of the College in the past four years. Thus it is appropriate that the plan concentrates on relatively short term objectives while a new dean was being sought. My tendency is to spend a good bit of time observing and collecting information before acting. UMSL is unique even among urban universities. We serve a higher percentage of part time and transfer students than other urban universities. Because of this, I have not quickly adopted policies and programs for implementation upon arrival. Instead I have charged the various College committees with implementing the actions that are called for in the strategic plan while charging a strategic planning committee with monitoring progress and dynamically shaping the plan as we go forward. We will proceed with deliberation and thought, building for long term strength rather than short term splash.

The one major strategic action that is called for in the plan is the creation of a new home for the College of Business Administration. This project, the renovation of and addition to the former University Center and J C Penney complex and the creation of a major academic unit is crucially important to the future of the College. Fund raising for this effort will be a major element of the coming campus capital campaign and it deserves our concerted effort. To prepare for this task I have been trying to meet as many members of the university community as I can over the past few months. My hope is to identify enthusiastic partners who will help with the hard work of turning our vision of an outstanding facility for a top urban business program into a reality. Please contact me if you are able to aid in the important work.



Dr. Keith Womer  
Dean

*Keith Womer*

Dr. Keith Womer  
Dean

# CBA in Brief



# CBA Alumni

## Donald Driemeier Retires

Donald H. Driemeier, Deputy to the Chancellor, retired August 31, 2004 after 39 years of service to the campus. Driemeier joined UM-St. Louis in 1965 as an instructor of finance. He was appointed dean of the School of Business Administration in April 1976. From August 1990 until August 1992 he served as interim vice chancellor of academic affairs, at which time he was appointed deputy to the chancellor. Driemeier also served as interim chancellor from January 2003 to September 2003, when Chancellor Thomas F. George assumed office.



Donald H. Driemeier

As deputy to the chancellor, Driemeier oversaw several units and projects that report to the chancellor's office, such as the Children's Advocacy Services of Greater St. Louis and the public radio station KWMU. Driemeier serves or has served on numerous community and professional boards, including Beta Gamma Sigma and Sigma Beta

Delta National Scholastic Honor Societies, Missouri Botanical Garden, Civic Progress, Eden Theological Seminary, Deaconess Foundation and Keystone Bank.

Driemeier's area of academic specialization is finance with emphasis in problems of medium and small business finance. He is a graduate of DePauw University in Greencastle, Ind., where he received his bachelor's degree in Economics. He holds master's and doctoral degrees in business administration from Washington University in St. Louis. He served as a member of the U.S. Treasury Small Business Advisory Committee under President Jimmy Carter.

Driemeier will continue to work part time for the campus and hopes to be instrumental in securing funding for the new building for the College. His contributions to the College and University have been innumerable and he has served as a model of leadership and dedication. The College of Business Administration would like to extend its congratulations and best wishes to Don Driemeier.

## Did You Know...

- ❖ Dr. Edward Lawrence received the 2004 Chancellor's Award for Excellence in Teaching.
- ❖ Dr. Stephen Moehrle was recognized as the 2004 Missouri Society of Certified Public Accountants Outstanding Accounting Educator.
- ❖ The College of Business Administration held its 34<sup>th</sup> Annual Honors Banquet on October 3, 2004. More than 65 students received awards, scholarships and citations for academic achievement. Mr. Charles A. Hinrichs, Vice President & Chief Financial Officer, Smurfit-Stone Container Corporation was the 2004 Beta Gamma Sigma Honoree.
- ❖ Dr. Michael Harris received the Douglas E. Durand Award for Research Excellence.
- ❖ Dr. Mahesh Shankarmahesh received the Anheuser-Busch Excellence in Teaching Award
- ❖ Professor Wayne Winter received the UMSt Alumni Association "You Make the Difference" award.
- ❖ UM-St. Louis graduate business programs are featured in the Princeton Review's "Best 143 Business Schools: 2005 Edition."
- ❖ Doug Anderson and Raj Vardhan, students in the Professional MBA program, recently won second place in the annual American Production and Inventory Control Society (APICS) Donald Fogerty Competition for their paper, "Enterprise Resource Planning."

### Keep in Touch! Information Update

Name \_\_\_\_\_

UM-St. Louis Degree \_\_\_\_\_ Year \_\_\_\_\_

Current Mailing Address \_\_\_\_\_

Employer \_\_\_\_\_

Current Position \_\_\_\_\_

Employer Address \_\_\_\_\_

Email Address \_\_\_\_\_

Recent Activities \_\_\_\_\_

Other News \_\_\_\_\_

Please return to College of Business Administration,  
One University Boulevard, St. Louis, MO 63121-4400  
By fax: (314) 516-6420  
By E-mail: jane\_ferrell@umsl.edu

1970

**Sam Culella**, BSBA is a self-employed financial manager with Pines Financial Group in Chesterfield, Mo.

1972

**Albert Wasserman**, BSBA marketing, is with Pepper Gate Footwear in sales and marketing.

1973

**Patricia Meyer**, BSBA accounting, is an accounting manager at Enhanced Value Strategies, Inc. in St. Louis.

1974

**William S. McAllister**, BSBA joined Colt & Associates Inc., as Controller.

1977

**Carol Henson**, BSBA, is director of information technology at the USDA in St. Louis. Her daughter, Katie, will soon graduate from UMStL with a degree in elementary education.

1978

**Ronald Elfrink**, BSBA accounting, is controller of the Husky Corp. in Pacific, Mo.

**Mark Krieger**, MBA & BA '76 mathematics, has been appointed vice president and chief financial officer at Barnes-Jewish Hospital. Mark and his wife, Joy reside with their two daughters in Chesterfield.

1980

**Cheryl Jordan**, BSBA marketing, is executive account manager at LDI Pharmacy in St. Louis.

**William J. Sutton**, BSBA; M.Acc. '92, is a CPA at Grace Advisors, Inc.

1981

**Anthony J. Naughton**, BSBA accounting, is director, business unit planning & analysis at Sigma-Aldrich Corp. in St. Louis.

1982

**Sandra Van Trease**, BSBA accounting, has been named group president at BJC HealthCare in St. Louis.

1984

**Kenneth R. Weber**, BSBA accounting, is assistant vice president-accounting/financial reporting of the Lutheran Church Extension Fund in St. Louis.

1985

**David Burlis**, MBA senior vice president of technology at CIGNA Systems in Hartford, Conn., was appointed as a member of the School of Information Studies Board of Visitors at Syracuse University.

**Robert G. Stanza**, BS economics, is an MIS consultant at Anheuser-Busch Companies.

**Sandy Stoner**, BSBA marketing, a LaSalle Bank senior vice president in the commercial real estate division, was elected a governor on the Missouri Athletic

Club's board of directors. She is the second woman to be elected to the 15-member board during the club's 100 year history.

1988

**Daniel Middendorf**, BSBA, has joined Rubin, Brown, Gornstein & Co. LLP as manager in the firm's state and local tax group.

1989

**Rex Carter**, BSBA, accounting has been promoted to Director, Finance for the St. Louis Cardinals, LLC. He will direct claims reporting and processing, develop estimates of insurable values for the various lines of insurance coverage, prepare and submit insurance applications, and serve as a contact person with MLB personnel and outside brokerage firms.

1992

**John Snyder**, BSBA, teaches business and international business courses at St. Charles Community College, St. Peters, Mo. He is an avid cyclist and is planning to cycle through Austria and the Czech Republic.

1993

**Christine Jarzenbeck**, BSBA, management information systems, is reporting news for the NBC affiliate television station in Peoria, IL. She has reported for WEEK-TV for one year. She was formerly an Executive Director with SBC Communications in St. Louis. She serves on the board of the Heart of Illinois Harvest and is a member of the Junior League of Peoria.

1999

**Christopher Follis**, BSBA international business, is a special agent for the Naval Criminal Investigative Service in Chicago.

**Benjamin Liagre**, MBA, is a senior analyst at Airline Pricing in Amadeus, Madrid. He was an exchange student from the University of Sciences and Technologies in Lille, France.

**Catherine Schultz**, BS Accounting, has joined Clayco Construction Co. as a project accountant.

**Benjamin Stotler**, BSBA organizational behavior, was promoted to chief operations officer and vice president at Carrollton Bank in Carrollton, Ill.

**Regina Alexander**, BSBA organizational behavior, is assistant trust officer at US Bank in Washington, Mo.

**Norma Benson**, BSBA finance, is banking center manager at National City in the Mid Rivers Mall in St. Peters, Mo.

**Steven Harris**, BS accounting, was recognized in the St. Louis Business Journals, "30 Under 30" as one of St. Louis' top young professionals under the age of 30. In April of 2003, he was honored by the St. Louis student chapter of the National Association of Black Accounts for his volunteer efforts. He is an accountant at Rubin Brown Gornstein & Co. LLP.

**Isabelle Cordonnier Boutin**, MBA, is vice president, sales for JP Morgan in Paris.

1996

**Isabelle Cordonnier Boutin**, MBA, is vice president, sales for JP Morgan in Paris.

**Cathleen Haggarty Wyckoff**, BSBA organizational behavior, is director of the annual fund at Mary Institute-Country Day School in St. Louis. She and her husband, Duke, are building a new home. She combines her love of photography with her husband's love of traveling.

1997

**Gemma De Andres**, MBA, handles equity sales to national and international investors for Ibersecurities in Madrid. She is also Head of Brokers and serves as an analyst and commentator on the equity market on radio and TV in Madrid.

**Lars Giesen**, MBA, is manager of the accounting department at Debitel, Germany's third largest telephone company. He recently was married to Petra Bauer.

**Christine Hartwig**, BS accounting, has joined Arch Coal in St. Louis as division accountant.

**Dmitry Alimov**, BSBA finance, graduated with his MBA from Harvard Business School. Following graduation he enjoyed travel to Japan, China and India and then returned to his native Russia.

**Silvia Lacalle**, exchange student from Autonomous University of Madrid and MBA, 2000 and MS management information systems. She is a senior accountant, construction accounting and control, at Anheuser-Busch Companies, St. Louis. She is involved with the St. Louis Hispanic Chamber of Commerce as a member of the Public Relations Committee and as the Anheuser-Busch Corporate Representative to the Chamber.

In her spare time she loves to travel around the world, meet people from different cultures, and share conversation while drinking good espresso.

**Randall Louw**, MBA, returned to South Africa following graduation. He works for NAMBED Diamond Corporation WHK in Nambia. He is also a coach for the University of Mambia rugby team. He recently married Gerchia Ratti.

**Elizabeth McGee**, BS accounting, is in the Accounts Receivable Dept. at Software Plus in St. Louis.

**Jennifer Pfeifer**, BSBA marketing/organizational behavior, is a career specialist in the Office of Career Services at UM-St. Louis.

**Amanda L. Schilly**, BSBA accounting, is a credit analyst at Keystone Bank in Imperial, Mo.

**Ben Schmidt**, BSBA finance, joined MetLife as a pension benefits consultant.

**Heather Tolbert**, BSBA, is a real estate agent/lease administrator at Colliers Turley Martin Tucker in St. Louis.

**In-Woo Kim**, BSBA marketing, is assistant manager at Korea Midland Power Co., Ltd. in Seoul, Korea.

**C. Eric Lobser**, MBA, works for Laclede Gas Co. as planning manager.

**Anne Weber**, MBA, is an auditor with the Group Eurozone Audit Finance Team for HSBC-CFF Bank in Paris. She travels extensively conducting audits for various banks and units. Anne was an exchange student from Universite Louis Pasteur.

**Julie Disner**, BS accounting, is an internal auditor at Jefferson Wells International in St. Louis.

**Steffan Hoess**, MBA '96, MS in management information systems, is a partner in X-Markets Consulting, which is involved in the introduction of the Eurex US futures exchange in Chicago. He and his wife, Beatrice, reside in Frankfurt and are the proud parents of two children. Steffan was an exchange student from Stuttgart, Germany.

**Paul Henri Bruges**, MBA '97 and MS management information systems, is an independent marketing consultant based in St. Louis. While a student at UMStL, Kevin was an exchange student at the Hogeschool Holland Business School in Amsterdam. He remains interested in international affairs and business and volunteers with the International Institute of Metropolitan St. Louis, that provides a wide range of services to immigrants and refugees.

**Mariejoel Clark**, BS accounting, is an accountant with Save-A-Lot in Earth City, Mo.

**Amanda Clemens**, BSBA marketing/organizational behavior, is an insurance and annuity assistant at A.G. Edwards & Sons in St. Louis.

**Jeffrey Detters**, BSBA finance, is a credit analyst with First Bank in St. Louis.

**Noreen Fishback**, BS accounting is a coordinator at Fleishman-Hillard in St. Louis.

**Heather R. Jefferson**, BS accounting, is an RDP associate at Edward Jones in St. Louis.

**Nao Kobayashi**, BSBA marketing, is an intern with Novus International, Inc. in St. Louis.

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**Amanda Clemens**, BSBA marketing/organizational behavior, is an insurance and annuity assistant at A.G. Edwards & Sons in St. Louis.

**Joshua Turner**, BSBA finance, is a financial analyst at Boa Construction Co. in St. Louis.

**Grant Willer**, BSBA organizational behavior/marketing, founded Note Knowledge, LLC in Feb. 2004. The company provides convenient and affordable music theory and guitar lessons. He resides in St. Louis.

**Michael Bennett**, MBA, is a project leader at Monsanto in St. Louis.

**Joni Cole**, BSBA finance, is an administrative assistant at the Wexford Group in Kirkwood, Mo.

**Jake Erschen**, BSBA organizational behavior, will be attending paramedic school to become a firefighter/paramedic. He currently works part time as a valet at the Chase Park Plaza in St. Louis.

**Ron Fogarty**, MBA, is national accounts manager, with Yaskawa Electric America in St. Louis.

**Sabine Janssen**, MBA '93 and MS management information systems, is an IT consultant with her own company, LogiStr, Inc. She recently started a consulting contract with Smurfit Stone to help develop their IT project management methodology. She recently married David Margolis.

**Selina Lambrich**, BS accounting, is a tax support specialist at Edward Jones.

**Britini Nguyen**, BSBA organizational behavior, is a computer operator at Wachovia Securities, LLC in St. Louis.

**Kristen Postle**, BSBA marketing/organizational behavior, is senior clerk at Systems and Electronics, Inc. in St. Louis.

**Pam Ramsey**, BSBA international business, is a production support analyst at Edward Jones in Maryland Heights, Mo.

**David Siboda**, MBA finance, is a mandatory buyer for Citi Mortgage in O'Fallon, Mo.

**Robert Tehan**, BS accounting, works as an accountant at the Boeing Company in St. Louis.

**Margaret Thoene**, BSBA, is a sales manager at the Sheraton West Port Hotel in St. Louis.

**Bryan Weiss**, BSBA marketing, had been playing baseball with the St. Louis area Frontier Baseball League.

**Tyrone L. White**, BSBA marketing, is with the Federal Reserve Bank in St. Louis.

## Distinguished Speaker Series



Dean Keith Womer, Todd Weaver, Malaika Horne, Director, Executive Leadership Institute, Chancellor Thomas George, Karen Carroll, Executive in Residence and Robert Clark

The College of Business Administration and its Executive Leadership Institute kicked off the annual Distinguished Speaker Series on Wednesday, October 20, 2004. More than 150 students, faculty and guests listened as local businessmen Robert Clark and Todd Weaver spoke on the topic, "Rising to the Top." The Distinguished Speaker series is sponsored by PricewaterhouseCoopers LLC and the UMSL Alumni Association.

Robert Clark is chair and chief executive officer of St. Louis-based Clayco Construction Co, the 28<sup>th</sup> largest design-and-build construction company in the nation. Clark, as the founder of Clayco, talked about his adventures and challenges in starting the construction company with two employees in 1984. Clayco currently has projects under construction in 25 cities across the United States and this year, will deliver over 12 million square feet of new construction.

Clark outlined his philosophy for a successful construction business. First, hire the best and brightest individuals who are willing to make a commitment to the success of the company. Second, be of service to the suppliers and subcontractors as well as to the clients. Finally, be selective in where to build, pursue first class accounts and negotiated projects.

Todd Weaver, a graduate of the College of Business Administration in 1997, started his own firm, Legacy Building Group which specializes in design-build in 2002. Weaver sees Legacy as an opportunity to assist minority contractors and subcontractors in gaining a larger market share of the projects in St. Louis.

Weaver started working at Clayco when he was 12 after he asked Clark for a job. He started out doing odd jobs after school and eventually worked as a carpenter/laborer throughout high school and college and became like a son to Clark.

Because of the opportunities Weaver was given when he was young, he feels a strong commitment to give back. His advice to the audience was not to be afraid to ask for help and to have the courage to seize opportunities.

## Invest in the UMSL College of Business Alumni Chapter by becoming an active member.

Looking for a sound investment for the new year? The University of Missouri-St. Louis Business Alumni Chapter is one of the largest affiliate chapters of the UMSL Alumni Association with membership in excess of 900 alumni from a variety of business backgrounds in the St. Louis regional area. Our membership is represented by all of the major businesses in the Greater St. Louis area, and many of our members are very active in the business community. Your support through membership in the University's Association directly benefits the business college's alumni chapter and its many activities. By becoming a member of the University Alumni Association, you will automatically become a member of the College of Business Alumni Chapter. With membership in the alumni association and the business chapter, alumni are entitled to a variety of benefits including:

- ❖ Opportunities for networking with other business alumni.
- ❖ Access to our career services and career placement departments.
- ❖ Free publications such as the UM-St. Louis Magazine, the UMSL Alumni Report e-newsletter, and the College of Business Alumni Newsletter.
- ❖ Access to the UMSL libraries and library services.
- ❖ Discounts to all alumni events.
- ❖ Access to the UMSL recreational facilities.
- ❖ Discounts on car rentals, hotel rentals, and moving services
- ❖ Discounts on UMSL merchandise at the University Bookstore
- ❖ Free parking when visiting campus.

Maximize your business contacts by becoming a member today. The UMSL Business Alumni Chapter is looking for new members as it prepares for another year of events and activities. If you're interested in joining the chapter or becoming a member of its board of directors, please contact the University of Missouri-St. Louis Alumni and Constituent Relations Office at (314) 516-5864 or visit us on the web at [www.umsl.edu](http://www.umsl.edu) (click on alumni and friends).

Simply fill out the coupon below, return with your payment and you will begin enjoying the privileges of membership.

### UMSL Alumni Association Membership Application

- \$35 Single Annual
- \$45 Family Annual (benefits for yourself & 2 family members)
- Complimentary (up to one year from graduation)

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Return the form along with your check made payable to UMSL Alumni Association to: UMSL Alumni Association, One University Boulevard, St. Louis, MO 63121-4400 or call (314) 516-5833 to charge your membership.

## Meet A Member of the College of Business Administration Advisory Board



Kirk A. Richter  
Treasurer, Sigma-Aldrich

A 1968 graduate of UM-St. Louis, with a Bachelor of Science in Business Administration with an emphasis in Accounting, Richter has been a major supporter of the campus and college. Richter is currently serving as Treasurer for Sigma-Aldrich Corporation, a leading life science and high technology company which operates in 34 countries and has approximately 6,000 employees. Richter joined Sigma-Aldrich Corporation in 1978 and became Treasurer in May 1997 after serving as Controller of the Company from 1983 to May 1997.

Richter has been actively involved with both the University and the College of Business Administration. He is currently a member of the Chancellors Council and the Alumni Association Governing Board. Additionally, he is a member of the Business Alumni Association Board after serving as president of the board for many years and was the alumni representative on the Deans Search Committee as well as his involvement with the Advisory Board.

### Why did you choose to attend UM-St. Louis?

It was affordable. I was able to take accounting classes in my first semester, and I had several high school acquaintances that were attending.

### How did you get where you are today with your career?

Continuing to reach out for challenges allowed me to accept additional responsibilities. I've worked with two organizations since graduating from UMSL in 1968. My college education gave me a good base for both, with my current position building on both college and my first job in public accounting. I've been fortunate to be associated with a growing company that has provided many opportunities for new challenges and experiences.

### Did your college experience prepare you for your career?

My college experience provided a solid base for understanding and applying business concepts to everyday business management.

### What is your fondest memory of your college experience?

The ability to interact with faculty. While not part of the student experience, the ability to participate as an alum in the growth of the campus and its programs has been very rewarding. I continue to believe that the real value any one can contribute is to give something back to those organizations that helped shape values and contribute to learning, so watching UMSL's growth and success in its' mission has been extremely rewarding.

### What advice would you give to students today?

First, focus on learning the basic concepts and the application of those concepts in your chosen profession. Second, get involved with campus activities and your fellow students and continue that after graduation.



## Year of Transition

The past year has been a time of transition for the College of Business Administration. With the year-long development of a new five year strategic plan, changes in administration both within the College and the campus and development of new initiatives have yielded the College of Business Administration a new direction and focus.

### Strategic Plan 2004-2008

The College initiated a strategic planning process in September, 2003. Many meetings were held with College faculty, staff, students, and alumni, as well as with other stakeholder groups. The centerpiece of this process has been the development of a new plan entitled, "Developing the 21<sup>st</sup> Century Workforce." The faculty adopted a Vision –Mission-Values document. Seven goals were adopted and action plans for their attainment were completed.

The College Vision Statement describes our aspiration to "become one of the top metropolitan public business schools in the country and be recognized as a leading student-centered provider of quality business education." It is our belief that this new strategic plan will take us to this point through the attainment of excellence in our undergraduate and graduate programs, an increase in faculty productivity, furthering our relationships with the business and professional communities and the construction of a dedicated building for the College. Attainment of these goals is consistent with our role as a key educator of the workforce of the St. Louis region, and with our mission to provide high-quality business education

### New Administration

In the past year, not only was the College of Business Administration searching for a new dean, but the University was

searching for a new provost and vice chancellor for academic affairs and the new Chancellor had recently arrived. Thomas F. George became the 7<sup>th</sup> Chancellor for UM-St. Louis. He previously served for 7 years as the Chancellor of the University of Wisconsin-Stevens Point. He also holds the title of Professor of Chemistry and Physics, and is a very active researcher in these areas. He received both his masters degree and his doctoral degree in theoretical chemistry from Yale University.

On August 1<sup>st</sup>, 2004, Dr. Keith Womer began his appointment as Dean of the College of Business Administration. He had been serving as director of the Center for Enterprise Science and a professor of operations management at The University of Mississippi in Oxford. Dean Womer had also served as interim dean of the School of Business Administration and as associate dean for faculty and research at The University of Mississippi.

Dean Womer earned a doctoral degree in economics in 1970 from The Pennsylvania State University and a B.A. from Miami University. He has also held faculty appointments at East China Textile University in Shanghai, the University of Torino in Italy and Clemson University in South Carolina. He has published extensively in the area of cost estimation and project management in the public sector.

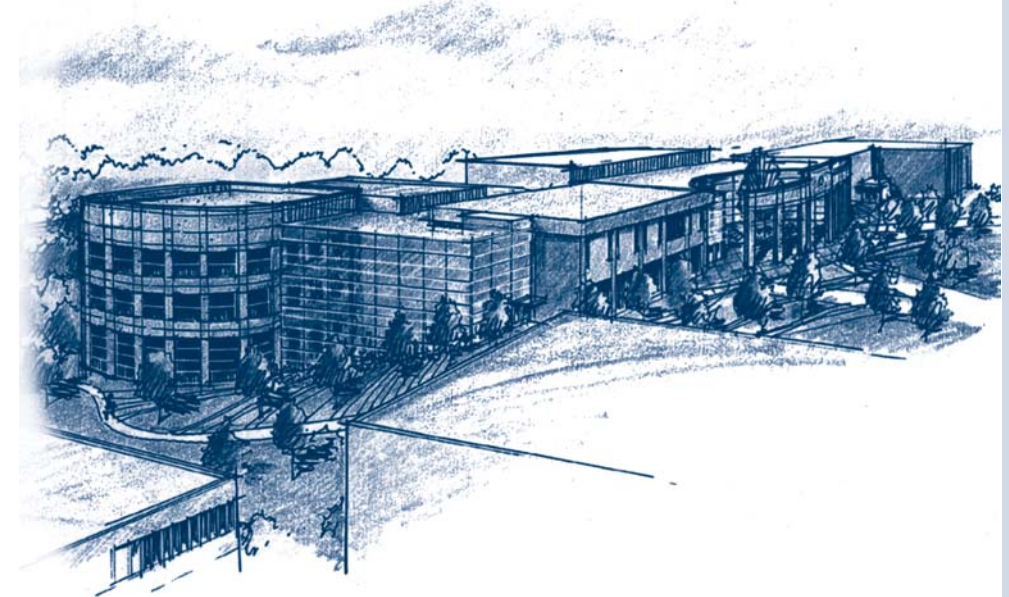
*College of Business Administration faculty and staff*

Glen Cope was appointed Provost and Vice Chancellor of Academic Affairs on August 16, 2004. Prior to assuming this position, Dr. Cope served as Dean of the College of Public Affairs and Administration at the University of Illinois – Springfield. She received a masters degree in public administration from Syracuse University and a doctorate from The Ohio State University.

### New Initiatives

The first goal of the strategic plan is "Construct a new, named College facility and create a learning community with faculty, students, classrooms, centers, and institutes under one roof". The University will launch a major, multi-year fund raising campaign in 2005. A major focus of the campaign will be to secure funding for a new building for the College of Business Administration. With the faculty and staff located in four buildings on campus and the shortage of conventional classrooms in the Social Science and Business Building along with no specialized classrooms, the College has been given priority to begin fundraising for a new building. A new building would improve our ability to meet the educational needs of the community, foster higher morale and loyalty among students, faculty, and staff, improve the professional image of the College and enhance the ability to attract and retain resources.

At the undergraduate level, the College has developed an Academic Internship Program to provide students with real-world experience to complement their academic experiences. An academic internship is a work-related experience that is supervised by a faculty member. It



contains academic content sufficient to merit 1-3 hours of academic credit. The College also continues to increase the number of technology supported courses using both Blackboard and Centra webconferencing software. Additionally, to further strengthen the International Business emphasis, the International Business Institute, in conjunction with the Center for International Studies, is sponsoring study abroad opportunities. Past summers included trips to Vienna and Japan and, this summer, to Vienna and Thailand.

At the graduate level, the College has approved plans to launch an International Masters of Business Administration degree program to begin fall 2005. The two year graduate program requires students to spend the first two semesters at a partnering university in China, France, Germany, India, Japan or Mexico. During the first summer, students will complete a paid internship in the same country, then return to UM-St. Louis in the fall for two more semesters. In addition, the program's students from the partnering

schools will attend UM- St. Louis for their second year and intern in the United States. Students will receive a joint degree from UM-St. Louis and the partnering university upon completion of the program. Additionally, the On-Line MBA program changed it's name to the Professional MBA (PMBA) program to better reflect the goals of the programs. Talks are underway to offer one or more MBA programs onsite at BJC Healthcare.

Finally, the College is continuing its progress towards reaccreditation by AACSB International – The Association to Advance Collegiate Schools of Business, the premier accrediting agency for undergraduate and graduate programs in business and accounting. The Self-Study Report will be submitted this fall and the Peer Review Team will visit the campus in February 2005.

During this year of transition, the College has developed a well defined mission and vision, and a detailed plan to achieve its goals. We are very excited for the future.

